



# EURO2020 VENDOR CONDITIONS

## INFORMATION ABOUT THE EVENT

EURO2020 Fan Zone is an outdoor event which is designed to create an area for fans without tickets to come together and feel part of the action.

Fan zone will include a range of bars and eateries, along with shops and other merchandise offerings.

The zone offers a variety of entertainment in the lead up to kick-off. Also giant TV screens that show the latest news and live matches.

Live music and performances are now a regular fixture at many, along with family-friendly and CSR-related activities.

For younger fans, there are bouncy castles and fun master classes.

- Location: New Boulevard Area (White City)
- Date: 12, June – 13, July
- Working hours: 14:00 – 01:00 (TBC)

## F&B VENDOR REQUIREMENT LIST

The following standard is intended as a basis for the permit of F&B vendor at the Fan Zone.

Every meal contractor before the start of the operational period needs to have all required documents in order to join and be a part of the event.

### In case of F&B brand/restaurant:

- Business registration license
- AFSA license
- Sanitary certificate
- Insurance policy
- Fire safety certificates
- Alcohol permit (In case outlet focuses on sales with alcohol beverages)
- At least 3 years of active experience in the F&B market
- Experience at the international or local mass events
- Correct food equipment depending on the offerings of the outlet - that was earlier tested at other occasions
- Satisfactory amount of human resource in order to accommodate big crowd during the event
- Storage and inventory space
- Must discuss price policy together with the operator of the Fan Zone
- Satisfactory digital reach and traffic (SM channels/offline)

### In case of F&B reseller/distribution company:

- Reputable and well known company in the F&B market
- Must have previous experience in contracting with all the companies which represent the products that are planned to be sold at the Fan Zone
- Source foods from licensed and reputable companies
- Had previous experience with food logistics
- Experience at the international or local mass events
- At least 3 years in distribution experience in the F&B market
- Must discuss price policy together with the vendor

**In case of F&B producer:**

- Reputable and well-known brand in the F&B market
- Must have its own factory of production
- Must have its own shops
- Had previous experience in events
- At least 2 years in operations of the brand
- Must have all kinds of quality certificates
- Must have all kinds of licenses
- Must discuss price policy together with the operator of the Fan Zone

Thank you!

